



INVEST IN AN INTEGRATED CEMENT MANUFACTURING PLANT IN MANNAR/在马纳尔投资一个综合水泥生产厂

**在斯里兰卡马纳尔合作建设年产200万吨的综合水泥厂，
以满足不断增长的需求**

Introduction/介绍

High-Potential Investment in a 2 Million Metric Tons Integrated Cement Plant in Mannar, Sri Lanka

斯里兰卡马纳尔200万吨综合水泥厂的高潜力投资

Sri Lanka's cement industry presents a lucrative investment opportunity with rising demand, increasing infrastructure projects, and a significant reliance on imports. This Greenfield Integrated Cement Manufacturing Plant in Mannar is designed to produce 2 Million Metric Tons (MT) per annum, reducing the country's dependence on imported cement while capitalizing on the growing market. With an estimated capital expenditure of USD 266 Million, the project will include a **limestone quarry**, a **25MW captive power plant**, and **access to rail networks**.

With 85% of Sri Lanka's cement demand currently met through imports, the project aims to bridge the supply gap, benefiting from lower production costs and strong local market demand. As infrastructure-driven growth accelerates, especially with large-scale projects like Port City Colombo, **domestic cement consumption is projected to rise significantly**. The government's price regulations further strengthen the position of a local manufacturer, allowing for higher profit margins compared to import-dependent competitors. With a strategic location, abundant raw material reserves, and an established distribution network, this project is positioned to become a key player in Sri Lanka's cement industry.



REQUIRED INVESTMENT/需要投资

USD 266 MILLION

Investment Highlights/投资亮点

The reliance on cement imports, which amounts to over USD 500 Million annually, is exacerbated by rapid currency depreciation and escalating cement costs. Furthermore, the market is projected to grow at a 5.2% of CAGR, driven by expansive infrastructure projects and increasing domestic demand. These factors present a significant opportunity for local, integrated cement manufacturing to capture market share and offer long-term profitability.



High Production Capacity

2 Million Metric Tons per Annum,
Designed to Meet Domestic
Demand and Reduce Imports



Robust Financial Metrics

Attractive Financial Returns with an
IRR of 20%, an NPV of USD 527 Mn,
and a Payback Period of 4 Years



Integrated Facility

Includes a Captive 25MW Power
Plant, On-Site Limestone Quarry,
and Established Railway Network



Long-Term Market Opportunity

A 30-Year Project Lifetime in a
Market Where Local Production can
capitalize on Increasing Demand



Government Support

Positioned to Leverage Government
Pricing Regulations and Reduce the
Annual Imports Outflow



Established Partner

Backed by Corporate Securities,
Offering a 65+ Year Old Brand and a
Network with 180,000 Touch Points

20%

Internal Rate of
Return (IRR)

\$527 Mn

Net Present Value
(NPV)

4 Years

Payback Period



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WHO WE ARE/我们是谁




We are a fusion of companies and individuals forming a formidable force to act as a business advisory, policy advocacy group, local representative, and a cross-border transaction structuring and investment modeling firm.

With decades of experience in business consultancy, Opportunity Sri Lanka (OSL) has become a formidable force in securing commercial opportunities for the international business community in Sri Lanka. OSL's expert advice has contributed to the success of projects worth several billion US dollars. Over the years, the company has expanded beyond advisory services, engaging in investment holding activities as well. Its involvement across diverse industries has equipped OSL with a broad range of capabilities, reinforcing its strength and expertise in the market.







WHY INVEST IN SRI LANKA? / 为什么要在斯里兰卡投资?

◆ Infrastructure Overview

-  **Global Trade through Sri Lanka**
Sri Lankan Waters Facilitate 60% of the Global Trade
-  **World's Oil Shipments**
Around 65% of Global Oil Shipments Traverse the Southern Coast of Sri Lanka
-  **Ranked Among Top 25 Busiest Ports**
Colombo International Container Terminals is the only Deep-Water Terminal Operator in South Asia
-  **Highest Road Density in South Asia**
Sri Lanka has the Highest Road Density in South Asia with 173.9 km of Roads per 100 Square Kilometres





◆ Economic Overview

-  **GDP Growth Rate**
The GDP Growth Rate for Q1 2024 Showed a Notable Increase of 5.3% Compared to the Same Period in 2023
-  **Inflation Rate**
Inflation Rate in 2024 Significantly Decreased to 3.2%, from the 9.59% Recorded in 2022
-  **Foreign Direct Investments**
Foreign Direct Investments (FDIs) Surged by USD 96.3 Million in March 2024
-  **Exchange Rate Stability**
The USD is Forecasted to Drop by 1.57% Against the LKR by the End of 2024

◆ Compound Annual Growth Rates

-  **Banking and Finance Sector**
The Banking and Finance Sector is Projected to Experience a CAGR of **15.75%** from 2024 to 2028
-  **Information Technology Sector**
The Information Technology Sector is Anticipated to Grow at a CAGR of **11.94%** from 2024 to 2028
-  **Tourism and Hospitality Sector**
The Tourism and Hospitality Sector is Expected to Grow at a CAGR of **5.16%** from 2024 to 2028
-  **All Time High Export Sector Valuation**
In January 2024, the Export Sector Achieved an All-Time High Valuation of **USD 1.5 Billion**

◆ Sri Lanka's Areas of Competitiveness

-  **Global Innovation Index**
Sri Lanka is Ranked #6 in the Global Innovation Index in Central and South Asia
-  **Best Solo Destination**
Sri Lanka is Ranked #4 in 'Best Solo Destinations' by Forbes and #9 in Best Places to Visit in Asia
-  **Health & Security and Quality of Life**
Sri Lanka is Ranked #3 for Health and Security in South Asia and #3 for Quality of Life in South Asia
-  **Human Capital Index**
Sri Lanka has a Score of 0.60 in the Human Capital Index in 2022

We invite you to reach out to us for any projects in the following sectors: **Power and Energy, Transport and Highways, Hospitality and Tourism, Health and Pharmaceuticals, Education, Housing and Township Development, Agriculture and Food, Fisheries and Aquatic Resources**, as well as **Irrigation and Water Resources Management**. We will facilitate connections with the relevant authorities for G2G, B2G, or B2B engagements under **PPP, BOT, BOOT, or BOO** models, while providing comprehensive support and guidance to ensure the successful execution of your projects.



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