

Sector : Education  
Document Type : Investor Brief (Confidential)  
File Number : BV/SN/HEH/2017/72

# World Class Universities And Knowledge Cities



Promoted By: S.J. Key Strategies (Pvt) Ltd

<b>Sector</b>	Higher Education
<b>Geographical Location</b>	<p>The Below locations are proposed :</p> <ul style="list-style-type: none"> <li>• Achchuvveli Jaffna – 15 Acres</li> <li>• Puttalam – State Owned Land 9250 Acres</li> <li>• Matara – 340 Acres</li> <li>• Kandy – 75 Acres</li> <li>• Mulathivu – State Owned Land 100 Acres</li> <li>• Deniyaya – 200 Acres</li> </ul>
<b>Responsible Agents</b>	<ol style="list-style-type: none"> <li>1. Ministry of Higher Education and Highways</li> <li>2. Ministry of Development Strategies and International Trade</li> </ol>
<b>Project Description</b>	To establish 05 World Class Universities and 02 Knowledge Cities. To attract 10,000 foreign students and 500 foreign professors and researchers to Sri Lanka
<b>Rationale / Objectives</b>	The main objective of the project is to build a Knowledge Hub in Sri Lanka with world class standards in order to minimize the outflow of the Sri Lanka students going abroad. (Estimated 10,000 leave seeking higher education annually. Approximately 250,000 are qualified to enter universities in a Sri Lanka, out of which only 25,000 are allocated seats in the state universities and the balance of 25,000 go into state technical colleges). An estimated 75,000 are enrolled into the non-state sector higher education institutes.
<b>Project Size</b>	USD \$ 25 Mn and above of inward remittance foreign investment proposal.
<b>Proposed procurement Method</b>	Unsolicited proposals prior to publishing tenders
<b>Planned Start Date</b>	Proposed projects can be initiated with immediate effect, by identifying a suitable land from among the lands mentioned above.
<b>Project Documentation</b>	Potential Investor / Developers are invited for Foreign Direct Investment or a composition of a Joint Venture Holdings with SJK Strategies. Recommended initial step is to submit an Expression of Interest on the interested project. Followed by a preliminary proposal including, company profile, Board of Directors profiles, Past Experience, Technological Capabilities, Patented Technology if any, Competitive advantage of technology and materials utilized to complete the project, Past Three years audited financial reports and the end to end solution offered for the project.
<b>Current Status</b>	Available. Sourcing capable investors' developers with similar experience. 02 International Universities have already been approved to be established in Sri Lankan, and several International Universities are having serious negotiation with the relevant authorities
<b>Local Partner Details</b>	SJK Strategies Pvt Ltd, 5/34, Sulaiman Terrace, Jawatte Road, Colombo Sri Lanka

<b>LP's recommended way forward</b>	<ol style="list-style-type: none"><li>1. Exclusive Mandate authorizing Local Partner to participate on behalf of the Investor / Developer</li><li>2. Submission of Expression Of Interest</li><li>3. Submission of Initial Screening Documents</li><li>4. Submission of Preliminary Proposal</li><li>5. Proof of Funds</li></ol>
<b>Contact Us</b>	Tel: 0112 555594 Email: <a href="mailto:info@opportunitiesrilanka.com">info@opportunitiesrilanka.com</a>