

Sector : Hospitality and Tourism
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Sri Lanka Film and Television Culture Expo Park



Promoted By: S.J. Key Strategies (Pvt) Ltd

Sector	Hospitality and Tourism
Geographical Location	Currently sourcing for a 300 Acre Land.
Responsible Agents	<ol style="list-style-type: none"> 1. Ministry of Tourism Development and Christian Religious Affairs 2. The Sri Lanka Tourism Development Authority 3. Ministry of Development Strategies and International Trade
Project Description	The project focuses on the development of film and television production, cultural and creative industries, can promote the development of a regional culture and entertainment industry. Hence, the development of the project can attract famous foreign film companies to do their production. And also the project provides education and training activities for film and television production and wedding industry for training professional talents, which can promote the development of regional education and training industry.
Rationale / Objectives	<p>Film and Television Training Center - Provide the creation of film and television, film and television performances, film directory, film and television special effects of film and television training services.</p> <p>Small Film and Television Expo Theme Park - Draw the world famous movie scenes, create a different style of the tour and let visitors experience a real time production.</p> <p>Film and Television Shooting Base - It includes the classic architecture scenes of Yan Palace, Ming and Qing Street, Shanghai Street, London Street, Paris Street, Holland Street, Sri Lanka Street, Fishing Village, Indian Street and Malaysian street, which can be framed and traveled.</p> <p>Film and Television Digital Production Base - Expand the film and television industry to create international standards for film production and television post production effects base.</p>
Project Size	Not disclosed
Proposed procurement Method	Unsolicited proposals prior to publishing tenders
Planned Start Date	Proposed projects can be initiated with immediate effect, by identifying a suitable land with the relevant Line agencies.
Project Documentation	<p>Potential Investor / Developers are invited for Foreign Direct Investment or a composition of a Joint Venture Holdings with SJK Strategies. Recommended initial step is to submit an Expression of Interest on the interested project.</p> <p>Followed by a preliminary proposal including, company profile, Board of Directors profiles, Past Experience, Technological Capabilities, Patented Technology if any, Competitive advantage of technology and materials utilized to complete the project, Past Three years audited financial reports and the end to end solution offered for the project.</p>

Current Status	Available. Sourcing capable investors' developers with similar experience
Local Partner Details	SJK Strategies Pvt Ltd, 5/34, Sulaiman Terrace, Jawatte Road, Colombo Sri Lanka
LP's recommended way forward	<ol style="list-style-type: none"> 1. Exclusive Mandate authorizing Local Partner to participate on behalf of the Investor / Developer 2. Submission of Expression Of Interest 3. Submission of Initial Screening Documents 4. Submission of Preliminary Proposal 5. Proof of Funds
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